

ISSUE 178

Pop into

AUG/SEP 2020

# PANMURE

YOUR LOCAL MONTHLY BUSINESS AND COMMUNITY UPDATE

[www.popintopanmure.co.nz](http://www.popintopanmure.co.nz)  PopintoPanmure  09 5276389



LAKDIV SUPERMARKET  09 527 7782 5 Basin View Lane, Panmure

## Lakdiv Supermarket: a new & bigger store

Go to Lakdiv Supermarket on Basin View Lane and you'll find it has not only had a renovation- it's changed locations! Newly situated across the road at 5 Basin View Lane, the fresh new store has a modern layout with wide aisles, a large variety of fantastic authentic produce and lots of natural light flooding the store. We recently caught up with the owner Nishantha and talked to him about the process of moving.

Tell us about the decision to move stores?

Since we started our business in January 2017 our business has steadily grown. After 3 1/2 years we had to move to a bigger store so that we can not only supply the demand, but also increase our range of products. As well as Sri Lankan products we also stock Indian, Fijian products, fresh vegetables, milk, eggs and bread - which makes us pretty much a one stop shop.

What's been the reaction from the public to your new look?

The public have been loving our new look! The larger premises with more visibility is attracting more foot traffic and we have a lot of new customers. We keep on expanding our range adding new items weekly and as such still working towards our final look - so keep an eye out!

What else is new?

We have improved our online shopping experience via our website so if you aren't able to pop into the store, you can place orders via [www.lakdiv.co.nz](http://www.lakdiv.co.nz)

## TOWN MANAGER'S UPDATE

**B**efore lockdown in July, the Maungakiekie-Tamaki Local Board granted us \$3,000 to install two new fixed cameras overlooking the busy Panmure Community Hall & Library car park. The old camera had been installed in 2012 and has done amazing well for a camera that panned (moved back and forth) 24/7. This support from the Local Board is incredibly helpful and contributes towards one of their outcomes: to ensure that our community feels safe.

**L**et's face it, going through lockdown again wasn't something any one of us wanted to do. Some businesses were still struggling from the last time. Some hadn't done the planning and made the changes in preparation "just in case" we had to return to lockdown. But we were definitely encouraged by the feedback that many of you had been ready - with systems and processes in place, with online services up and running, with social media announcements posted within hours of the Government's lockdown announcement. Some of the business community have said they've benefited from the "Support Local" campaigns run by PBA and other local organisations such as Tamaki Regeneration. It goes to show that as businesses, we must be ready for the known and unknown, that change is inevitable and to thrive we must face the challenge head on. It's also crucial to stay positive for the community, we are all in this together, and we will all continue to play our part. If you are a business in Panmure and need advice on budgeting,



Maungakiekie-Tamaki Local Board 2019-2020

business planning, on marketing strategies or how to tackle social media - get in touch with the PBA, we can help you with looking forward and staying ahead.

**R**emember it is now mandatory that your business displays a location specific QR code - we have been happy to see that is the case throughout Panmure's business community. It is also useful to display a QR code for wheelchair users - no higher than 130cm.

*Chris*

**Chris Sutton**  
*Town Centre Manager*



## SECURITY UPDATE



**L**ast month Panmure was the target of a pre-meditated incident committed by perpetrators from outside our area. We were pleased to be able to provide assistance to the police and help with information, with the outcome being, the criminals were apprehended.

In Auckland most of us have complied with our second level 3 lockdown and Panmure shopkeepers followed the rules and were quickly able to adapt this time around.

I noticed a couple of our local homeless people were still spending a lot of time hanging around the main street of Panmure, and I was able to advise them on keeping themselves and others around them safe during this COVID pandemic.

During my rounds I have been checking that our businesses are displaying QR code posters to enable customers to record their movements. I was delighted to find most businesses already had posters in place.

**Taniela Kaivelata**  
*Security Liaison Office*

Published by



**PANMURE**  
BUSINESS ASSOCIATION

## Rey Ann Filipino Superette: Filipino Favourites

### REY ANN FILIPINO SUPERETTE

2a Basin View Lane

☎ 09 570 1116

Mon - Fri 9:30am - 6:30pm

Sat 8:30am - 6:30pm

Sun 8:30am - 5pm

f reyannfilipino

When you enter Rey Ann's Superette on Basin View Lane you are filled with a sense of wonder at all the amazing products, it truly is a feast for the eyes! As a Filipino Superette, it may be a small store in size but it is filled with "tastes of home" and "Filipino Favourites", beautifully laid out and with the added bonus of a big friendly smile from owners

Rey and Ann. He explained "We always like to greet every customer like they are an old friend. It is very important to stay positive even if times have been challenging. We have had plenty of disruptions from COVID-19 and roadworks, but I feel blessed to have my store here in Panmure. I love the community and we love to serve them all with a smile!"

He also added "Customer service is so important to my wife and I. We don't like to spend our time complaining, we like to live life with positivity. We keep looking towards the future and that keeps our customers coming back for all the great products we stock. And if we don't have what they're looking for, we can order it for them - we always aim to please".



## The Walawwa

### The Walawwa

2 Basin View Lane

☎ 09 527 1545

7 days 10am - 10pm

f walawwa

Panmure's the Walawwa is a popular Sri Lankan restaurant, serving authentic delicious dishes on Basin View Lane.

It has always been a favourite restaurant with food lovers because of its delicious authentic menu and variety of dishes.

The Walawwa team has always been skilled at responding to market changes. It was natural for them to quickly respond to Level 3 lockdown with hot and spicy takeaway being promoted on social media within an hour of the government making the lockdown announcement.

"We learnt from the last lockdown, businesses have to react with speed to stay afloat" chef Mahesh explained. "We have many wonderful loyal customers who enjoy our fantastic traditional Sri Lankan food, so it was important to provide a quick and easy online service". Using online tools has been crucial for the success of Walawwa restaurant. "People find



us from our website and Facebook - customers expect to do their research online, so having an online presence with beautifully styled photos and videos showing our yummy dishes is all part of running a successful business. I believe now more than ever it's really important to find time to use these marketing tools to promote our hard work. That way more people from all around Auckland can enjoy our delicious food! We believe our warm hospitality, competitive prices and our special mix of finest spices are the secrets of our



## Ace Tech Computers

### ACE TECH COMPUTERS

8a Basin View Lane

☎ 09 570 9288

Monday to Friday 9:30am to 5:30pm

Saturday 10:00am to 2:00pm

🌐 <http://www.acetech.co.nz/>

**A**ce Tech Computers on Basin View Lane provides a great range of computer related products at competitive prices, along with hardware repair services. Owner Eric and his wife Jessica have had their store in Panmure for many years and have always enjoyed supporting local initiatives. Eric is a member of South Auckland Rotary and regularly donates his time to local causes.

Tell us about your involvement in local community initiatives?

I have always thought about doing something for our local community. When I was a president of the Rotary club, I started to organize the volunteers for Dove Hospice at their Distribution Centre. I also organised their fundraising gala evening. I still volunteer for them - I test and repair the donated computers and laptops which makes the items more valuable when they sell

them in the Dove Hospice shops.

Since 2017 I also organized the Rotary members to collaborate with the Panmure Business Association working for Panmure Basin Fun Day. We have worked together every year so far, it's something I love to do.

What is it about Panmure that you love?

Panmure is a lovely place with lots of friendly people here. We have many customers that we have known for so many years that we became good friends! I often meet them and have a chat when I walk around Panmure. Strolling around the beautiful Panmure Basin is my favourite activity.

How have you overcome the challenges of the AMETI projects?

It has certainly been quite the challenge with all the roadworks! However, our customers are loyal, and have continued to support us during this time, which is fantastic. Whilst we have always provided the usual great service, we couldn't have done that without our customers who have kept coming back - we are happy to have them and thank them for their support!



## THE WASHHOUSE

☎ 0800 232 328

🌐 [thewashhouse.co.nz](http://thewashhouse.co.nz)

10 Basin View Lane

7 DAYS

5am - 11pm

THE WASHHOUSE GROUP