



## **Panmure Business Association AGM 2022 Manager's Report**

As your new Town Manager, I am excited to be a part of a team that has been delivering value, passion, and commitment to our local business community. Having started a mere few weeks before this Annual General Meeting, I have been busy learning the many different elements of my role, getting up to date with our varied projects and commitments, as well as trying to meet as many of our members and key stakeholders as possible! I implore you that if we have not met yet, please do drop by my office, make an appointment to meet with me, or wave if you see me out and about in the town centre. I look forward to collaborating with you in the future and am thrilled to be playing such a meaningful role in Panmure's journey.

The AGM is the time for the members of the Association to hear about how the targeted rate levy has been spent, what has been achieved and if those achievements bring meaningful and tangible benefits to the business community.

Over the past year, the PBA team has delivered some great results. They have persisted with a solid social media campaign, made continual improvements to the Association's website, actively responded to requests for one-on-one business support in both English and Mandarin/Cantonese, improved office procedures, streetscape repairs and maintenance reporting, as well as providing an excellent newsletter every month. With the deplorable ram-raids earlier this year negatively impacting our businesses and increasing concerns over safety, Coffee with a Cop has been reintroduced. This is to allow our businesspeople an opportunity to get to know the local policing team and talk about their concerns. In our commitment to forging an authentic relationship with our local community officers, we hope to better equip our business owners and their staff on how to keep themselves, and their businesses safe. In addition, to bring our business community together to network and build a wider sense of community and safety.

We have continued our relationship with Mary Taylor's Eat Auckland Tours, engaged Lazy Susan and encouraged our Authentic Eats campaign with a very prominent sign above the entrance to Queens Road. This has paid off for our eateries and benefited our local businesses with increased foot traffic and renewed curiosity of our township. Working to bolster this interest in our township, is the popularity of our Roller Door Project, which was supported by funding from our Development Package and our Local Board; they not only highlight the rich history, diversity, and talent within our township, but they are also very aesthetically pleasing- even more so in the evenings, when accompanied by the fairy lights. We have supported Eke Panuku with their activations this year that saw the Twin Cultivations installation in the Panmure Train Station, as well as the Local Heroes of Panmure photo boards which were exceptionally well received by our local community and businesses. With the sharp rise in isolation and lack of connection and community resulting from Covid-19, and its continued impact, it was particularly well timed as a reminder of the humans behind the businesses that make Panmure, ours.

Finally, I wish to thank the Board members for their trust in appointing me as Town Manager and for their unwavering support as I find my way, and grow into my position. I look forward to creating meaningful impact for our local businesses and the wider community so that Panmure thrives.